



MUNDIJONG CENTRALS JUNIOR FOOTBALL CLUB

MISSION STATEMENT

The mission of the Mundijong Centrals Junior Football Club (Inc.) (MCJFC) is to provide a positive, inclusive, and supportive environment where Auskick, Starkick, Junior, and Youth players can reach their full potential — developing their football skills, confidence, and character through participation in Australian Rules football.

Our focus is on player development, fostering a lifelong love of the game, and building strong community connections grounded in respect, teamwork, and sportsmanship.

Core Club Objectives

Player Development

We are dedicated to developing every player's football ability, confidence, fitness, self-discipline, and teamwork. We strive to inspire growth both on and off the field, promoting positive personal values, resilience, and a healthy lifestyle.

Sportsmanship

We promote and model the highest standards of sportsmanship — encouraging players to compete with integrity, respect, and enjoyment, valuing effort and improvement over a win-at-all-costs attitude.

Respect

Respect is the foundation of our club culture — respect for ourselves, our teammates, our coaches, our opponents, and our club community.

Positive Coaching

We are committed to providing high-quality, positive coaching that supports skill development and player wellbeing. The Club will actively support accreditation, training, and continuous development of our coaches.

Active Participation

We encourage inclusive participation and equal opportunity for all members — players, supporters, and volunteers — recognising that everyone contributes to the success and spirit of our club.

Sense of Community

MCJFC is proud to represent a community built on healthy competition, participation, and service. We value the pride our members take in the club and the pride the community takes in us.

To Achieve These Objectives, the Club Will:

- Maintain a committed Management Committee with strong governance, policies, and operational efficiency.
- Provide ongoing support and guidance to members, volunteers, and coaches.
- Ensure a strong financial position to sustain the Club's growth and development.
- Attract, retain, and engage a thriving and diverse membership base.
- Strengthen partnerships with regional and state football organisations and resources.